



Spreading Messages of Love Through Art



You are invited to help engage, involve, and inspire the NWA community and use art to teach, share, and live the ideals of love and kindness and be part of the **Northwest Arkansas LOVE Project**.

- The mission of 29 Pieces, and the NW Arkansas LOVE Project, is to awaken, uplift and give voice to the creative spirit and to make genuine, positive social change through art.
- Show your LOVE in Northwest Arkansas! Everyone is invited to join this regional art project.



We love NWA: Northwest Arkansas has an incredible mix of natural sites and urban delights! We invite you to share your love of our region, your community and fellowship with friends through a community art project. Share your love and support with #nwaloveproject.



Get involved: This opportunity is open to people of all ages. We invite you to participate. Seeking individuals, teachers, students, artists, non-profit organizations, church groups, clubs, and businesses.

- If you bring people together for classes, workshops, meetings, parties, please consider providing a providing a maker-station for a fun client, team and community building experience. All entries must be square format on paper, 8 ½" x 8 ½" or 17" x 17" in size OR digital in any aspect ratio.



Rogers Experimental House

Teachers and Youth Leaders! You're Invited: to use our lesson and share messages of love through art.

- To submit art by K-12 students, non-profit organizations, artists, and others now through October for exhibit at Rogers Experimental House, 121 W Walnut Street, Rogers, AR.
- An artist reception October 12 during Art on the Bricks Art Walk.



Backgrounder: Dallas based artist, writer, and Executive Artistic Director, Karen Blessen, and her team at 29 Pieces, created The Dallas Love Project in 2013 and the American Love Project in 2021.

- Blessen is partnering with Art on the Bricks, a program of the Rogers Lowell Chamber, to invite *everyone* from Northwest Arkansas to spread messages of love and kindness through art.
- The exhibition will replicate public art experiences that Blessen inspired through the American Love Project, including 3,700+ works of art by people in 24 states and the District of Columbia.

What to expect: Works on paper are welcome! No matter your age or your experience creating art, the NW Arkansas LOVE Project invites you to express what you love about life or about our region!

- Schools are especially encouraged to participate and share this community message as the educators of the young people who are our future.
- K-12 entries will be juried and the young artists who win will receive recognition and cash prizes.



Digital Art: Submissions of digitally created art are also being accepted and will be displayed during the October Art on the Bricks Art Walk, online and as part of an immersive multi-media experience coming to Downtown Rogers.

Save the dates:

August 10 - Workshop, Official Launch at Rogers Thank A Teacher and throughout NWA

September 16 – NWA Community Showcase Community Art Creation Stations

October 1 – 28 – Exhibition at Rogers Experimental House

October 12 – Reception & Celebration of The NWA Love Project

Help Hugs From Friends make an impact to Kids in Ukraine: People and kids in Northwest Arkansas stand with children and families in Ukraine. Artwork collected through this initiative will be sent to students in Ukraine through [Hugs From Friends](#), a 501C3 not-profit based in NWA.

See Specifications on Reverse



Be Part of the NW Arkansas Love Project! School Teachers/Home School Programs



Rogers Experimental House



- The NW Arkansas LOVE Project Lesson Plan is available as a slide deck and instructional video to provide context in sharing this regional public art opportunity.
- Students may submit art created on paper, or digital images in .jpg format, or video submissions provided using a link to Youtube or other online platform.
- Art on paper must be square format. Markers, pencils, crayons, paint, or collage are accepted.
- Paper size for the public exhibition must be 8 ½" x 8 ½" or 17" x 17".
- Contact karen@rogerslowell.com if you need a supply of paper.
- Have students include their first name only on the front of the art.
- Enclose entries for each class in an envelope, with your name, school name and grade level.
- Contact Karen at Rogers Lowell Chamber, karen@rogerslowell.com to pick up packet; or mail to Rogers Lowell Chamber, 317 W Walnut St., Rogers, AR 72756.
- 1st, 2nd and 3rd place cash prizes (\$100, \$50 & \$25) will be awarded to students in two categories, K-6 and 7-12
- \$100 will be awarded to each teacher when a student from their class wins a prize.
- Winning entries will be reproduced on a banner and published on social media.

Non-Profits, Businesses, and Individuals

- This community art opportunity is open to people of all ages.
- Create and submit art on paper, 8 ½" x 8 ½" or 17" x 17" in size OR .jpg digital format in any aspect ratio.
- Host a class, have a workshop, or just share with your group.

Art on paper must be received by October 10, 2023. Send entries to Karen Wagaman, Rogers Lowell Chamber, 317 W Walnut Street, Rogers, AR 72756. Contact karen@rogerslowell.com, or 479-619-3195.

All Digital Art Entries

Digital Art: Submissions of digitally created art are also being accepted and will be displayed during the October 12 Art on the Bricks Art Walk, online and as part of an immersive multi-media experience coming to Downtown Rogers. Information for Cash Awards for digital submissions is found on our website.

- Upload Digital entries to <https://artonthebricks.com/art-walk-registration/>
- .jpg files may be submitted with a Maximum file size 5MB
- Links to videos on Youtube or other platforms may be also be submitted
- Digital images in .jpg format may be uploaded through <https://artonthebricks.com/art-walk-registration/> August 15 – October 5, 2023

Visit <https://artonthebricks.com/nw-arkansas-love-project/> or scan the QR Code, or send email to karen@rogerslowell.com for more information.