



**EVERY BEAUTIFUL
HEART DESERVES
TO BE EDUCATED.**



29 PIECES USES ART TO:



Awaken,



uplift,



give voice to



the creative human spirit

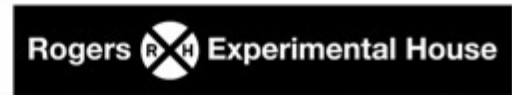


to make genuine, positive, social change

Recognizing the love of place and people

NW ARKANSAS LOVETM PROJECT

Brought to you by



ARTISTS MAKING A KINDER WORLD

OBJECTIVES OF THE NORTHWEST ARKANSAS LOVE PROJECT

1. LEARN HISTORY of the Dallas and American LOVE Projects.
2. UNDERSTAND the meanings of the word LOVE.
3. APPRECIATE the special nature of NW Arkansas.
4. FEEL COMPASSION and EMPATHY about the issues we face in today's world.
5. GET INSPIRED about the power of art to ignite positive social change.
7. CREATE and SHARE your art and your message of LOVE in exhibits in your community.



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DALLAS LOVE PROJECT

10,000
Pieces of Art

20,000
Artists

67
Exhibit Venues

29 Pieces conceived the Dallas LOVE Project to honor the legacy of President John F. Kennedy. Following the president's assassination in 1963, Dallas was labeled by some as a "City of Hate."



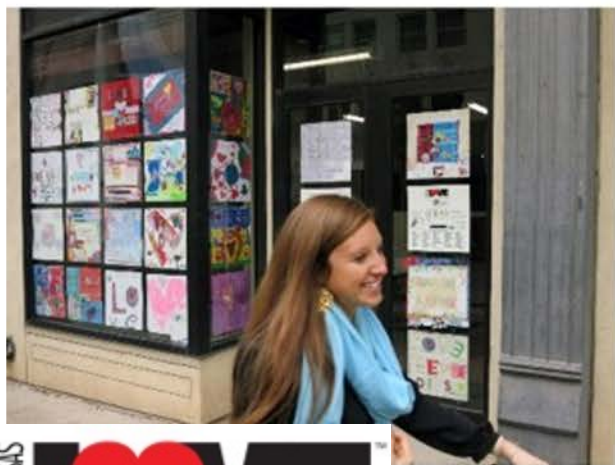
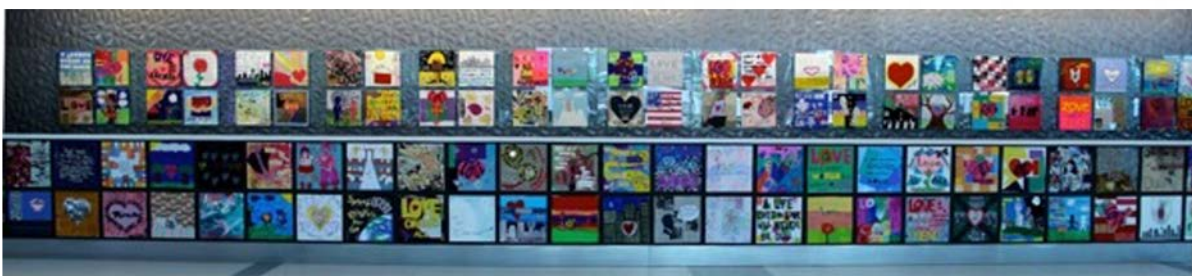
In 2013, through the Dallas LOVE Project, 29 Pieces brought artists together to express the idea that Dallas is a city where LOVE thrives.



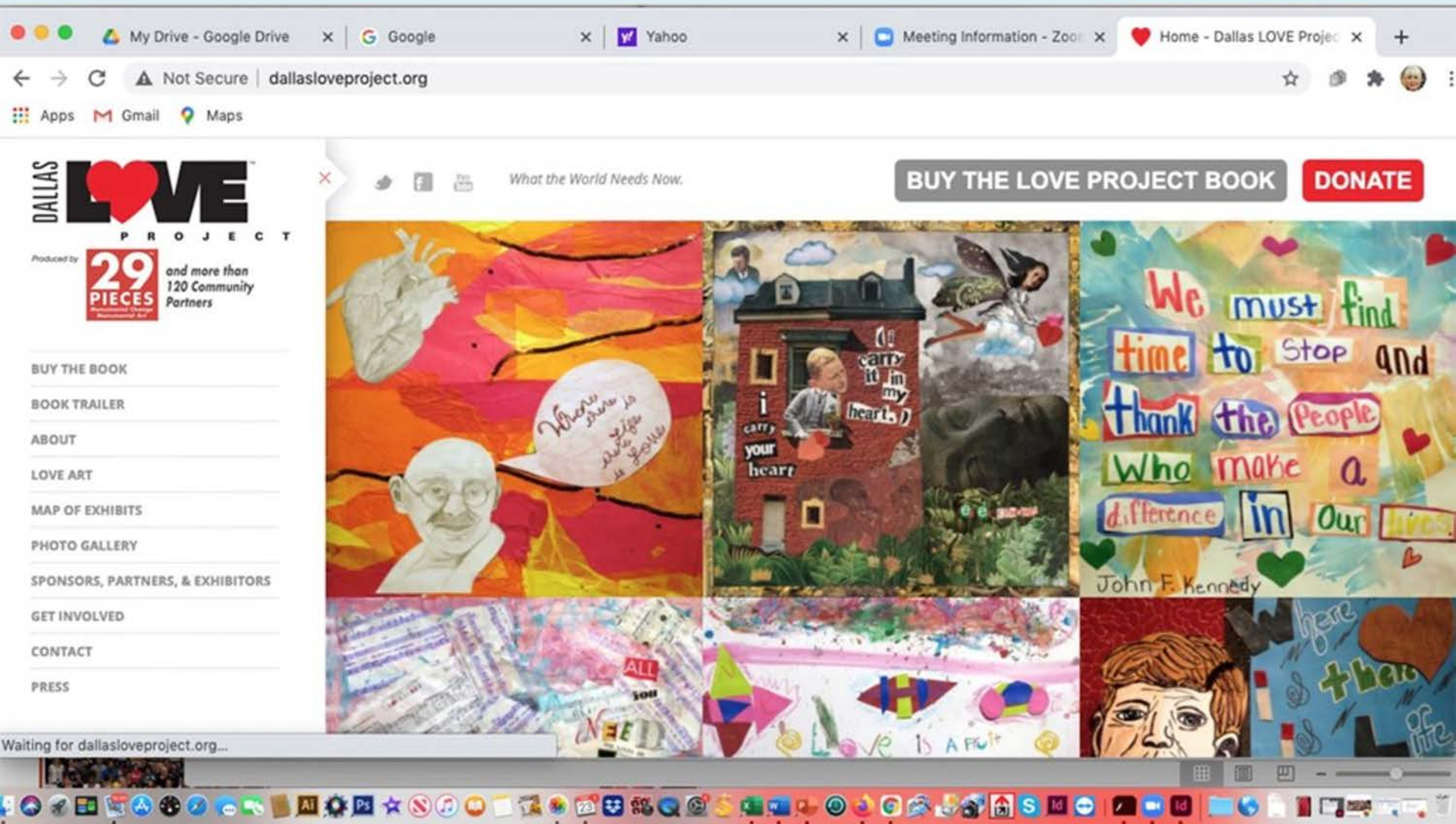
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67 EXHIBIT VENUES



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ONLINE Gallery: Dallas LOVE Project. [Dallasloveproject.org](https://dallasloveproject.org)



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Welcome to The
American LOVE Project



PHOTOS BY JOHN KATZ

2021. The American LOVE Project was a nation-wide project to use art to heal and find unity in our country. ONLINE Gallery: Theamericanloveproject.org



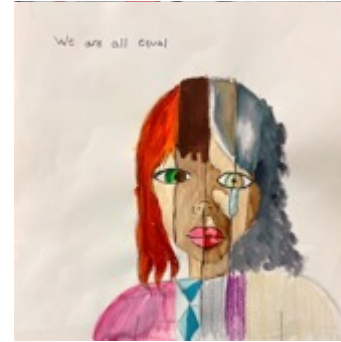
- Alabama
- Arizona
- Arkansas
- California
- District of Columbia
- Florida
- Georgia
- Kansas
- Kentucky
- Maine
- Maryland
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

3791 ART SUBMISSIONS, from 24 STATES AND WASHINGTON DC.



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The Northwest Arkansas LOVE Project is built on four pillars.



1. LOVE REPAIRS AND HEALS the divides that separate us and keep us from working together to solve urgent problems in our community and world.

2. THE IDEALS represented in the beauty of the natural world, culture and people of Northwest Arkansas.

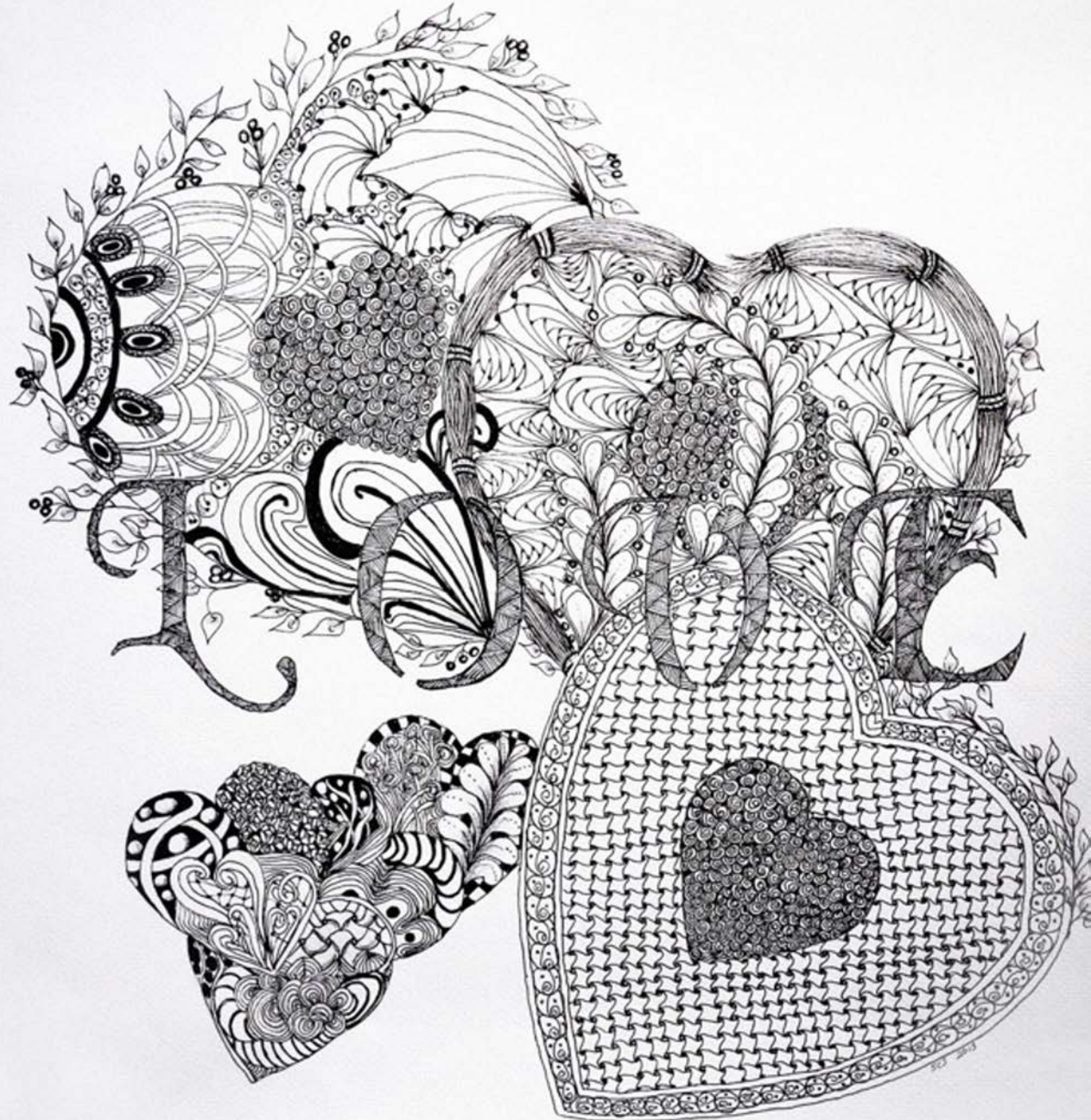
3. ART HAS THE POWER to awaken and educate hearts, uplift our voices and make positive social change.

4. WORDS OF A GREATER LOVE from great philosophers, artists, musicians, poets and peacemakers speak through time and remind us of the spark of love in each of us.

1. FIRST PILLAR: LOVE Repairs and Heals

What does it mean
to you?

LOVE



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I Carry Your Heart - E. E. Cummings



The dictionary meaning of LOVE:

A feeling of warm personal attachment or deep affection for someone or something. A virtue representing all of human kindness, compassion and affection.



Your heart knows the way. Run in that direction. -Rumi

But ancient cultures had 3 or more words to describe different kinds of LOVE.

Here are 3 words the Greeks used.

Agápe: Unconditional love for one another. To will good for others.

Éros: intimate or romantic love.

Philia: friendship, usually between equals.

For the NW Arkansas LOVE Project, we'll make art focused on **AGAPE**, the bigger kind of **LOVE**.



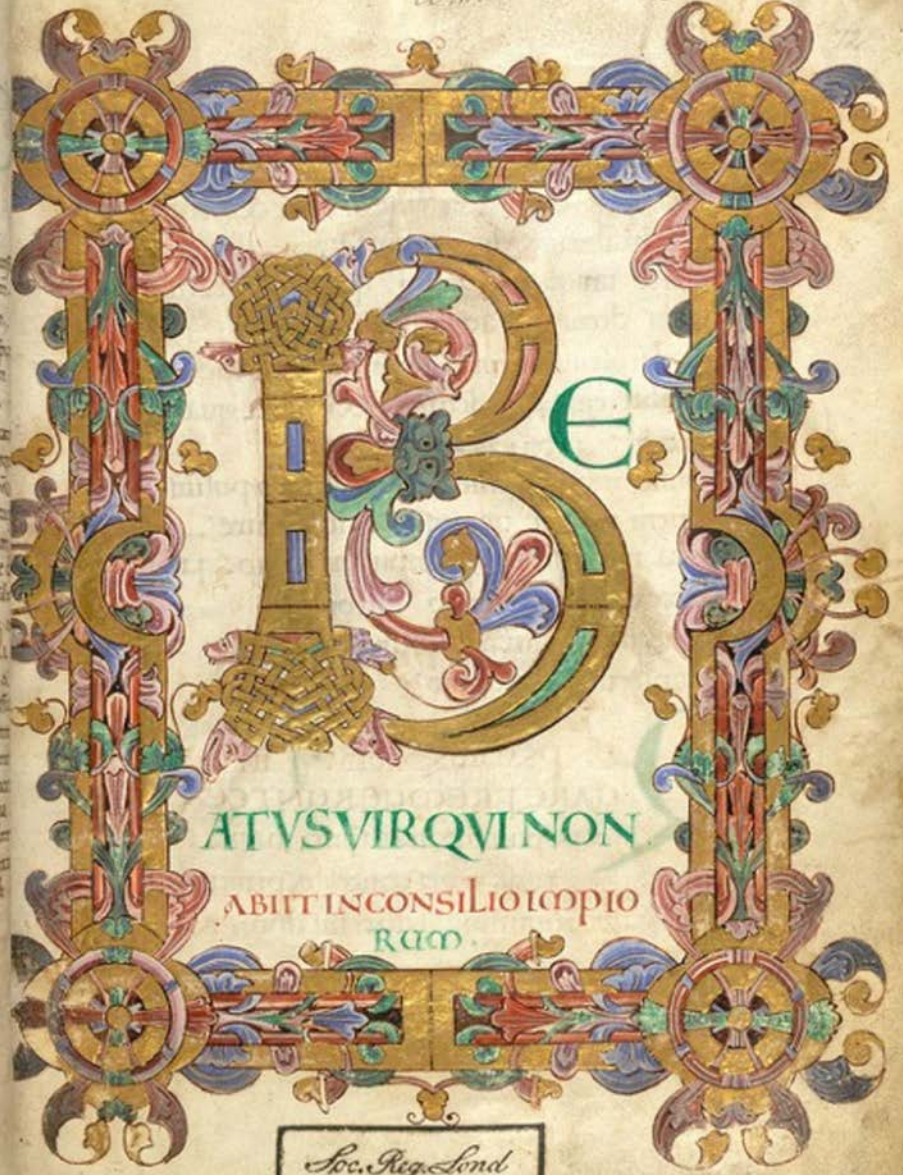
We'll use quotes about this bigger LOVE from great artists, peacemakers, musicians, and writers.

We ask you to use one of their quotes for the subject of your art.



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William Howard



We'll learn how letters can be decorated and become works of art.

ATVSVIRQVINON
ABIT INCONSILIO IOPPIO
RAM

*Soc. Reg. Lond.
deno. H. 2. 12. 10. 10. 10. 10. 10. 10. 10. 10.
Wolfeiensis.*



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Then we ask
you to create
your message
of LOVE.



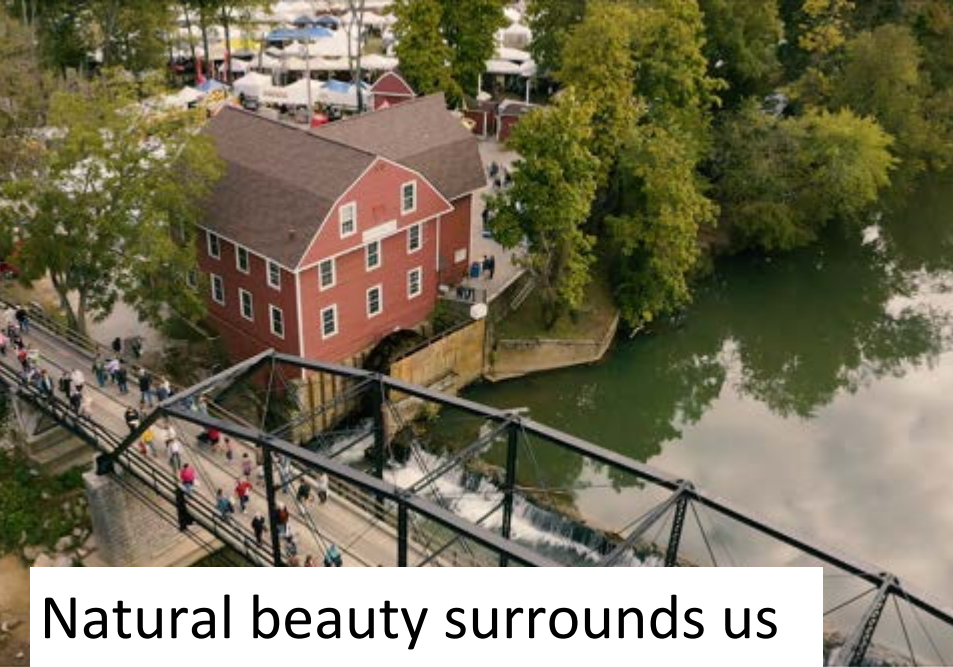
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2. SECOND PILLAR: THE IDEALS represented in the beauty of the natural world, culture and people of Northwest Arkansas.

There are so many things we can think of that we love about Northwest Arkansas!



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Natural beauty surrounds us



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We celebrate one another.





People come from across the globe to visit our museums



You belong here by artist Tevares Strachan



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We have a shared, colorful history.



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There's just so much to do here!



What places do you love in
Northwest Arkansas?

What do you love about the people
in your community?



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3. THIRD PILLAR: The POWER OF ART TO REPAIR AND HEAL

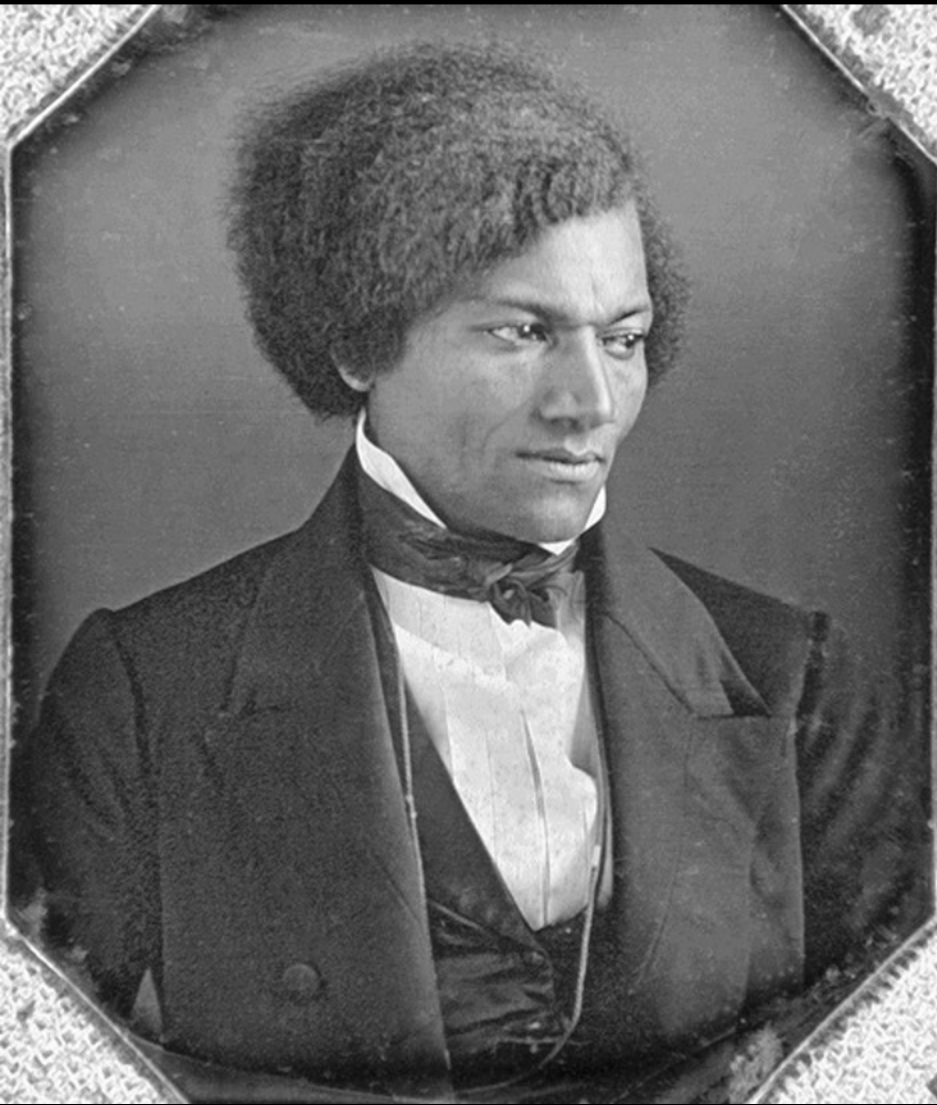
**ART IS OUR
STRATEGY
TO OPEN HEARTS,
AND TO EXPRESS
AND GIVE LOVE.**



How can we – as artists - work together and do even more to build our community and a world that shows more LOVE?



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Frederick Douglass plants the seed of how we can begin to think about using art to act and channel our powers:

“Poets, prophets and reformers are all picture makers—and this ability is the secret of their power and of their achievements. They see what ought to be by the reflection of what is, and endeavor to remove the contradiction.”

— Frederick Douglass (1817-1895), abolitionist, orator, newspaper publisher, from his Lecture on Pictures, delivered in 1861

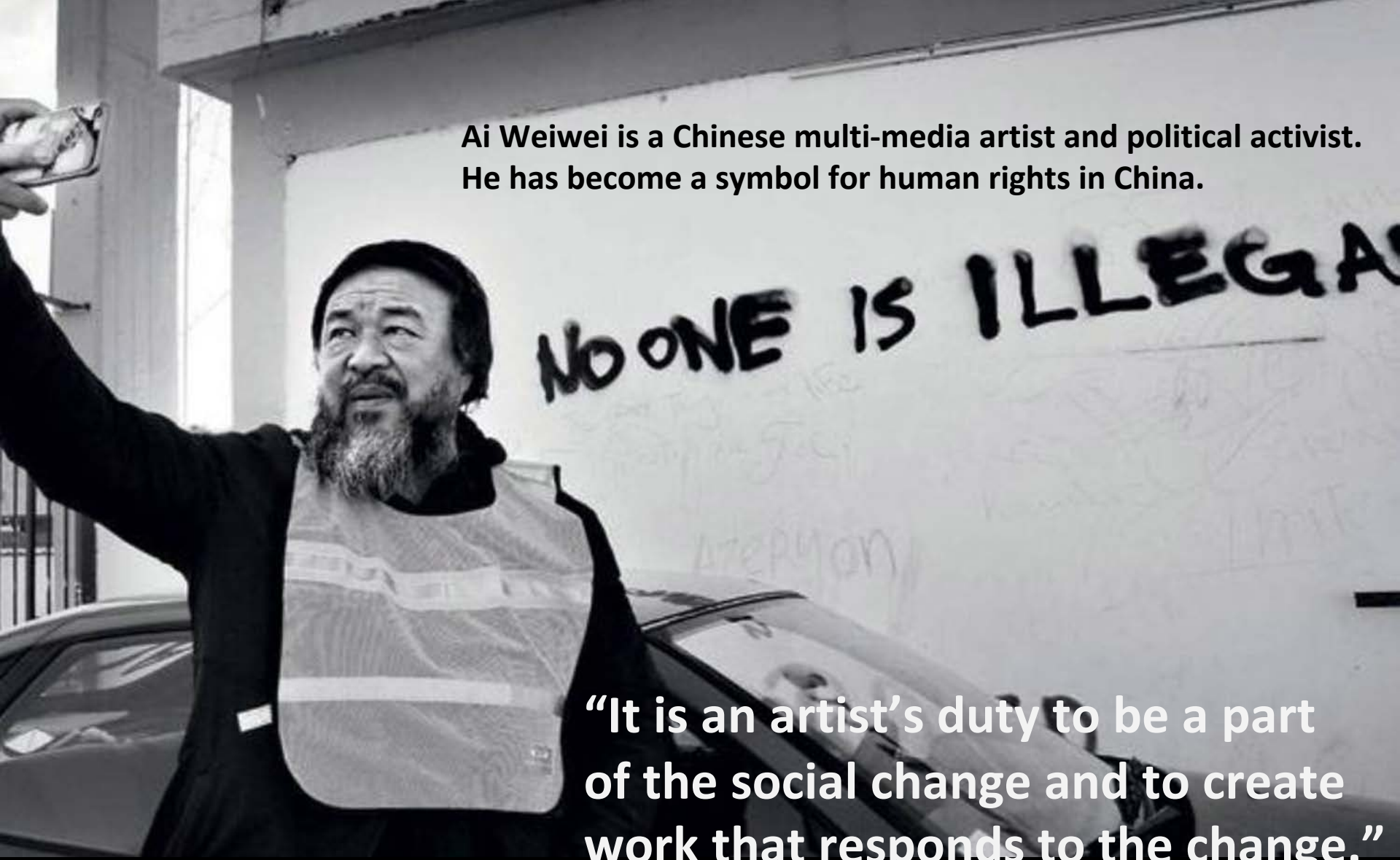


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Here are artists who inspire us.



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Ai Weiwei is a Chinese multi-media artist and political activist. He has become a symbol for human rights in China.

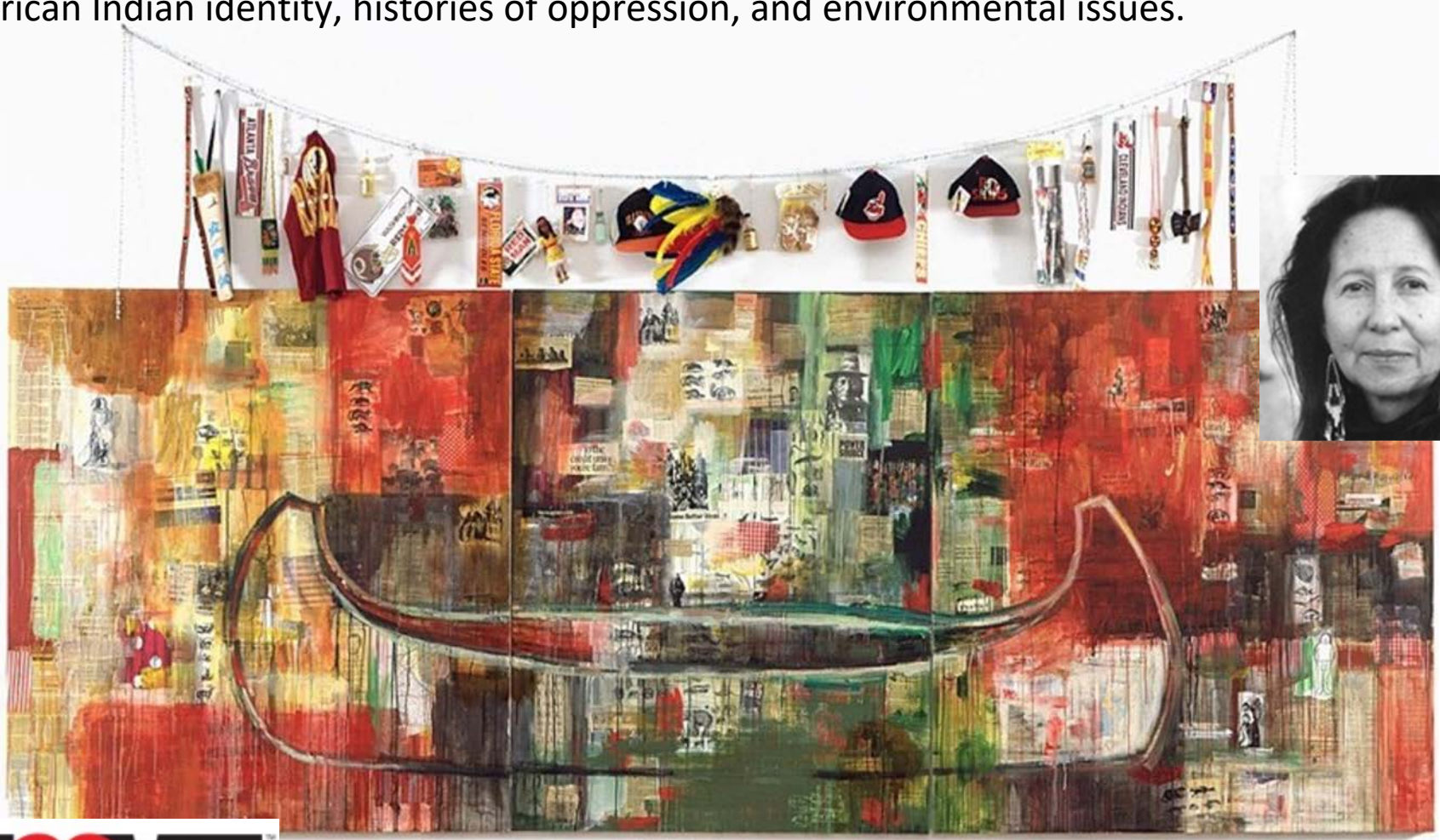
“It is an artist’s duty to be a part of the social change and to create work that responds to the change.”

— Ai Weiwei, artist



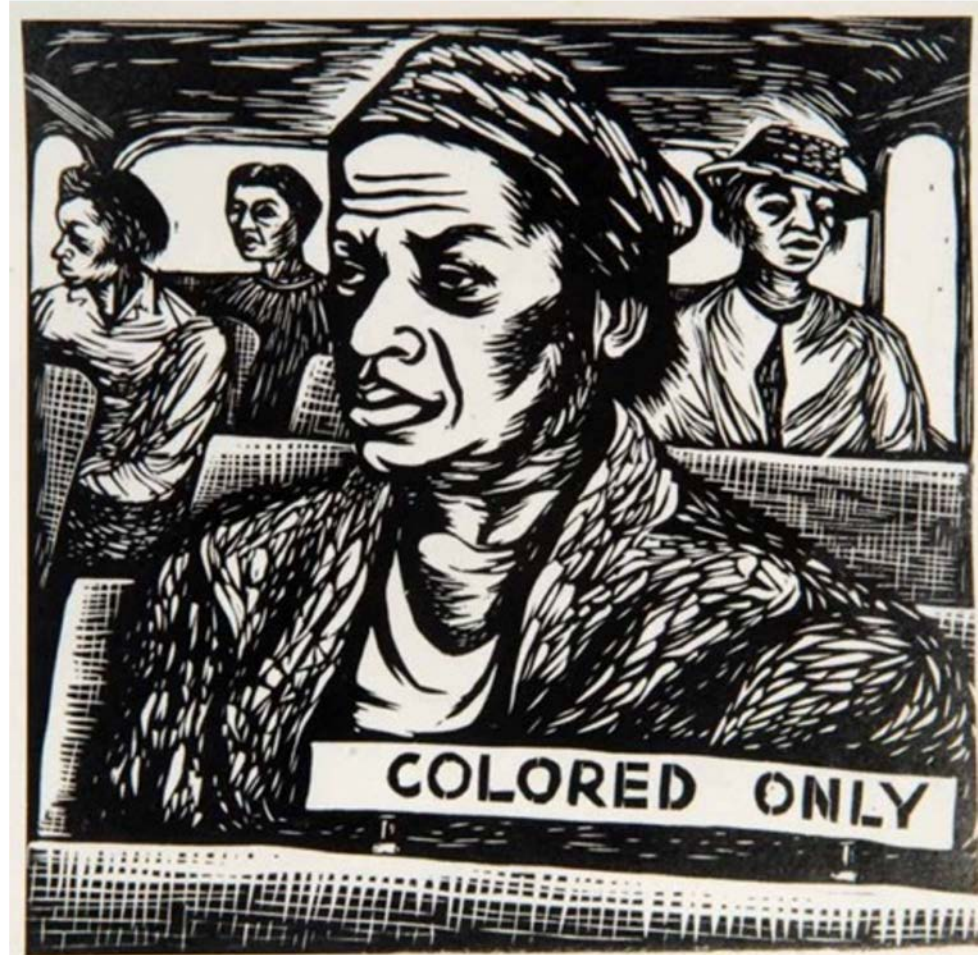
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JAUNE QUICK-TO-SEE-SMITH, (Confederated Salish and Kootenai Nation) “Trade (Gifts for Trading Land with White People)” 1992. She combines appropriated imagery from commercial slogans and signage, art history and personal narratives to create a visual language for her socio-political commentary. Her work draws from a Native worldview and comments on American Indian identity, histories of oppression, and environmental issues.

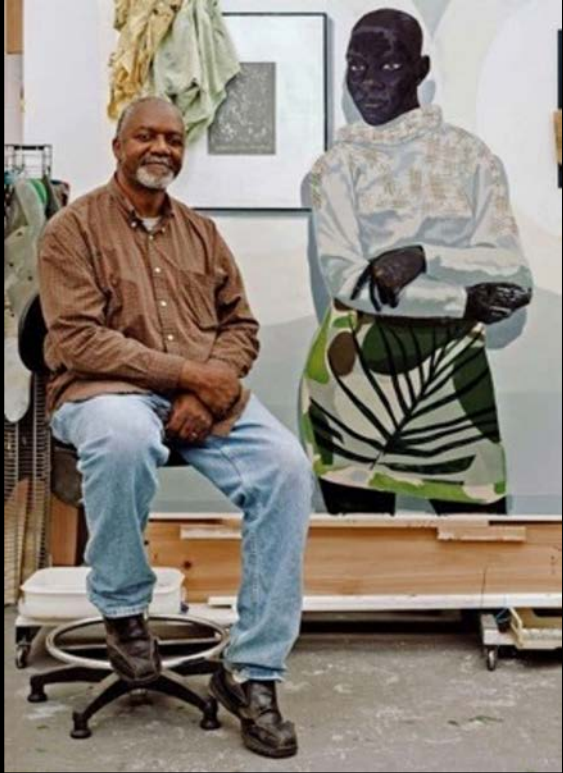


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ELIZABETH CATLETT, (1915 - 2012), American and Mexican graphic artist and sculptor, is best known for her depictions of African American experience in the 20th century, giving voice to the enduring dignity and strength of Black women and men. She expanded the idea of what is “acceptable subject matter” in art by exploring the personal and political.



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**KERRY JAMES
MARSHALL** explores
issues of identity and
African-American
history in his paintings.



CORITA

(1918-1986)

was an artist,
educator and
advocate for
social justice
who used pop
art imagery,
poetry and
cultural
quotes to
create
messages of
hope.



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SHEPARD FAIREY, "We the People" 2017. Posters created highlighting Black, Muslim and Latina women for the 2017 inauguration and women's march.



• WE THE PEOPLE •

DEFEND DIGNITY



• WE THE PEOPLE •

ARE GREATER THAN FEAR

WWW.KALIFORNIA.COM



• WE THE PEOPLE •

PROTECT EACH OTHER

WWW.KALIFORNIA.COM



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YOLANDA LOPEZ,

“Portrait of the Artist as the Virgin of Guadalupe” 1978.

Lopez explores and reimagines representations of women within Chicano/a/x culture and society at large.



GUERILLA GIRLS are anonymous feminist activist artists.

They wear gorilla masks in public and use facts, humor and outrageous visuals to expose gender and ethnic bias. They call themselves the conscience of the art world.



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Now - to prepare for MAKING AMERICAN LOVE PROJECT ART, let's reflect on YOUR thoughts on LOVE.



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How have you used the word LOVE in the last few days?



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For the
Northwest
Arkansas LOVE
Project, we are
talking about
AGAPE LOVE.

Remind us what
that is.

LOVE



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Spread love everywhere you go.
No one ever comes to you without leaving happier.
-Mother Teresa

1. What are some of the emotions we feel when we have love in our heart?
2. What are some ways that you can show LOVE?



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This BIGGER LOVE is more than just what we sense with our eyes or tummy. We're talking about the LOVE we feel in our hearts and want to share with others.



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The **BIG LOVE** might be for our pets.



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Or the **BIG LOVE**
might be for
parents, siblings,
or friends.



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The **BIG LOVE** might be for the world around us –the mountains, the woods, the sky, the earth, the environment, our country.

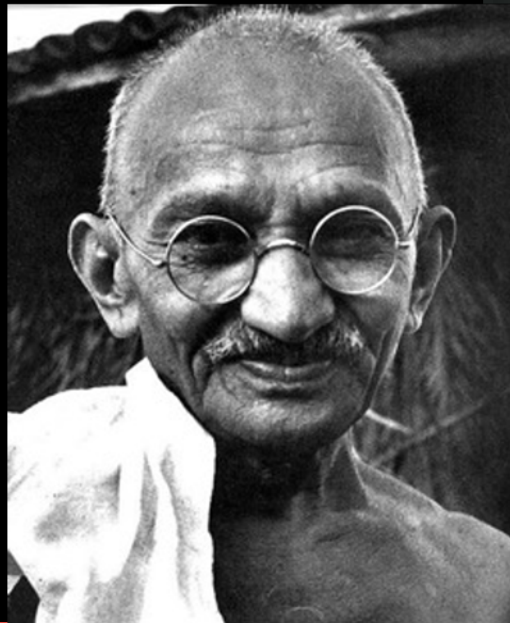
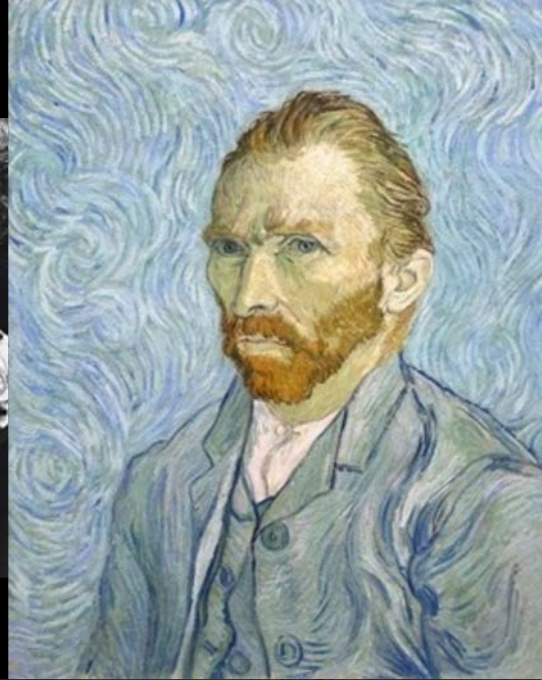


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**4th PILLAR: WORDS
OF A GREATER LOVE
THAT STAND THE
TEST OF TIME**

We ask you to use a quote
in your art from the list we
are providing you.

Here are some thoughts
about LOVE from a great
artist, musician,
peacemaker, and poet.

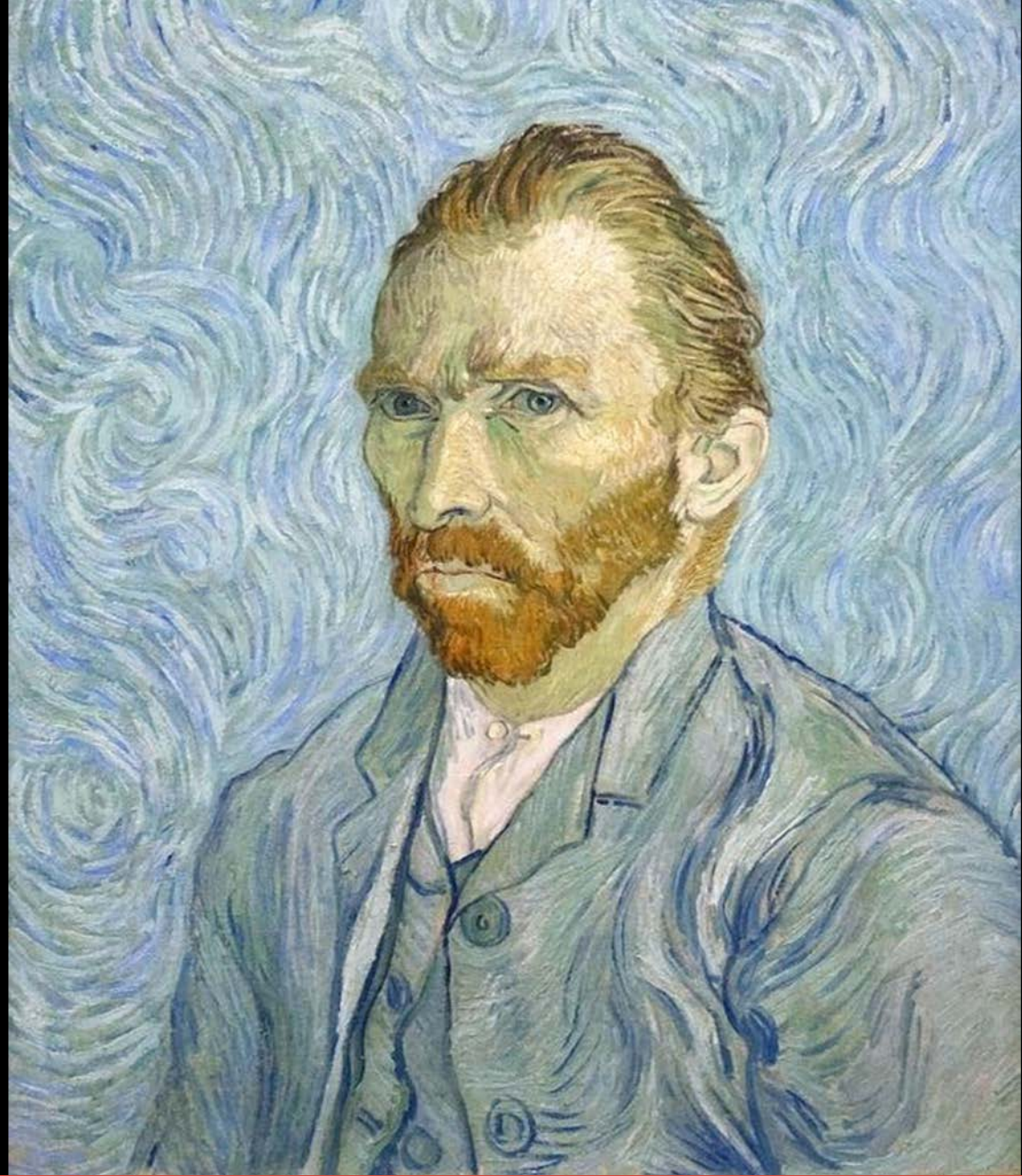


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Vincent Van Gogh

1853-1890

Van Gogh is
recognized as one
of the greatest
artists of all time.



The more I think it over, the more
I feel that there is nothing more
truly artistic than to



“The more I think
it over, the more I
feel that there is
nothing more truly
artistic than to
Love People.”

— Vincent Van Gogh

Alicia Keys

Born 1981

Alicia Keys is an American singer, songwriter, record producer, pianist, and actress.



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“Love will come find you just to remind you of who you are.”

— Alicia Keys

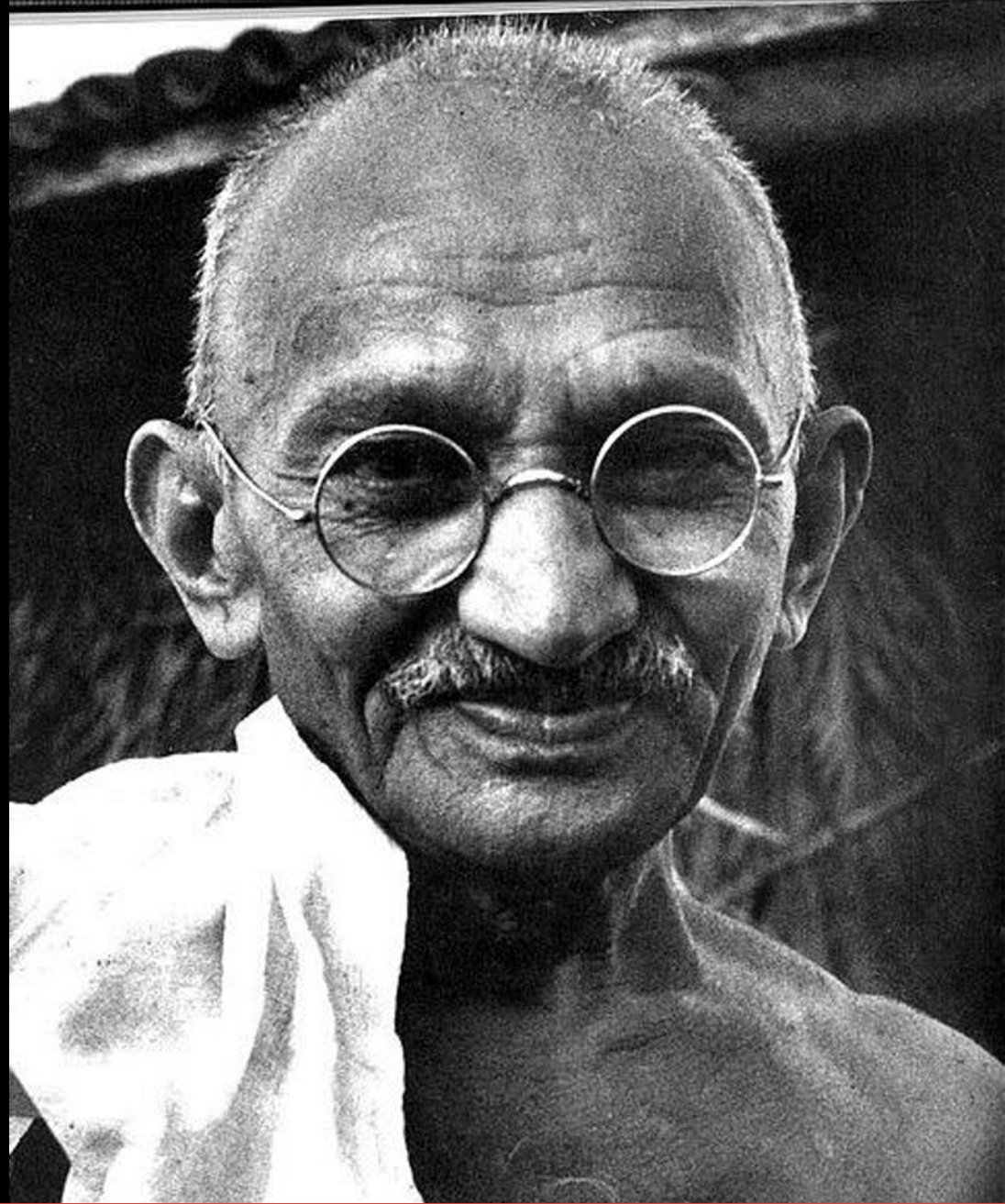


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Mahatma Gandhi

1869-1948

Gandhi was a peaceful leader who used non-violence to lead the people of India to independence.



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Gandhi said:
“Where there is
Love there is Life.”

Question:
What happens in
life when there
isn't love?



Maya Angelou

1928-2014

Maya Angelou was an internationally known American poet, writer, and civil rights activist.



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“Love recognizes no barriers. It jumps hurdles, leaps fences, penetrates walls to arrive at its destination, full of hope.”
— Maya Angelou

If someone thinks that
love & peace is a
cliché that must have
been left



behind in the Sixties, that's
his problem. Love and peace
are eternal. ~ John Lennon

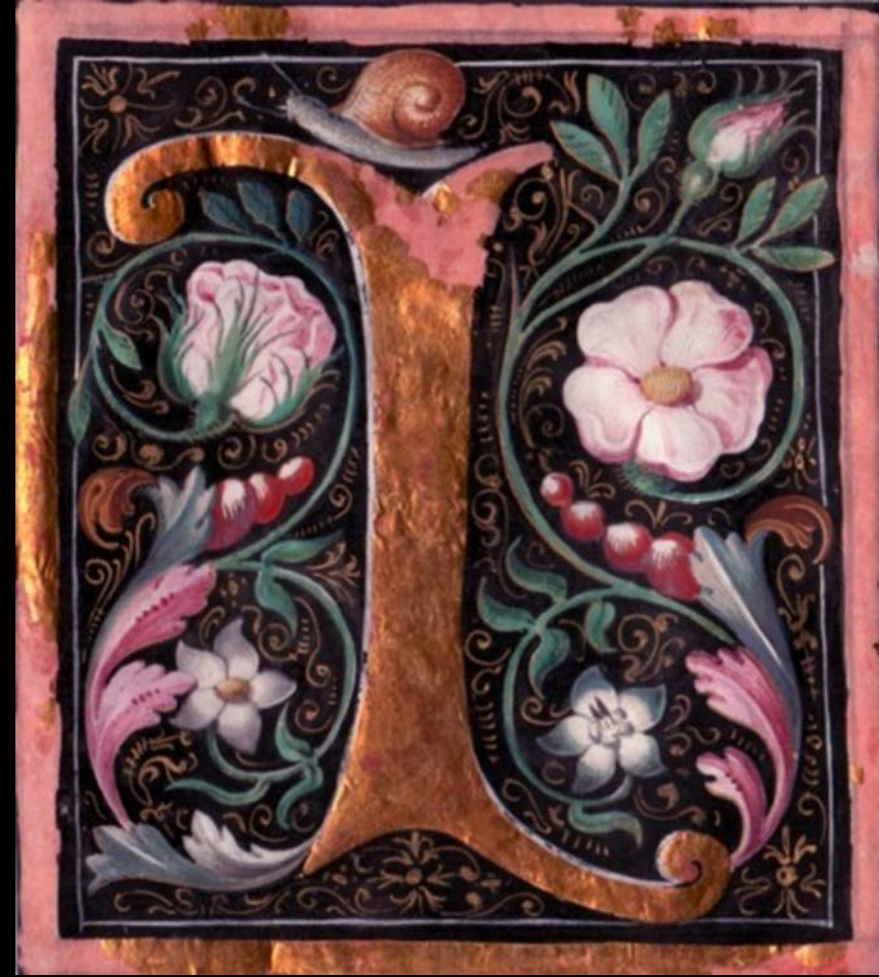
These quotes
about LOVE
from ancient
and
contemporary
visionaries uplift
us with their
positive power.

The letters in the words of your quote are part of your art form.

How can your letters be expressive?



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GUIDELINES FOR YOU: Decorate letters with animal, plant, or abstract forms, as shown.



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Cut letters
out of
magazines.



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A B C D E F G
H I J K L M N
O P Q R S T
U V W X Y Z

Make up
your own
cut paper
alphabet!

! P



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Letters and decorative elements can be drawn in ink, colored pencils and markers.



Your art can be done digitally. This piece was created in Photoshop.

You can also use the **free app Tayasui Sketches!**

tayasui.com



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**USE YOUR
HANDWRITING**
as a design
element.



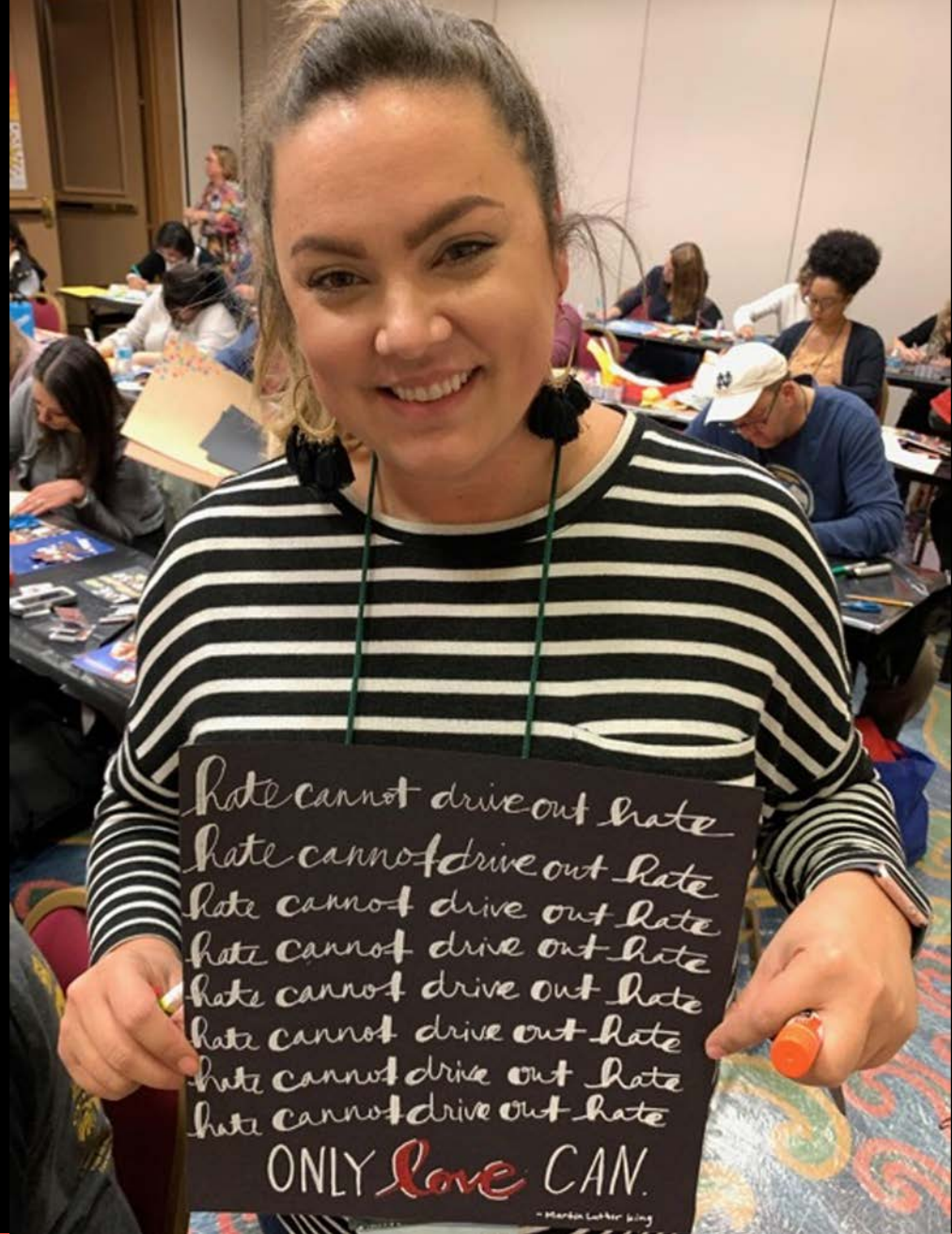
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STEP ONE

Select a quote about LOVE from the quotes by great peacemakers, visionaries, poets and musicians we've given you.

Your art should be square.

Do a few small sketches with pencil to figure out how you will incorporate the quote into your design.



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STEP TWO

Choose your **SQUARE** background paper and materials. Design your message of LOVE with a decorated quote about LOVE on it. It helps to plan how you will use the letters. Make your art!



STEP THREE

When finished, take time to share your art with your group or class.

STEP FOUR:

Here is how to be involved in the Northwest Arkansas LOVE Project:
Click on this QR Code for all the information you will need:



HOPE



HAS MANY BEGINNINGS.



THANK YOU FOR PARTICIPATING.



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TWO OPTIONAL SUPPLEMENTS

- 1. Social and Emotional learning**
- 2. Additional Social Justice Artists**

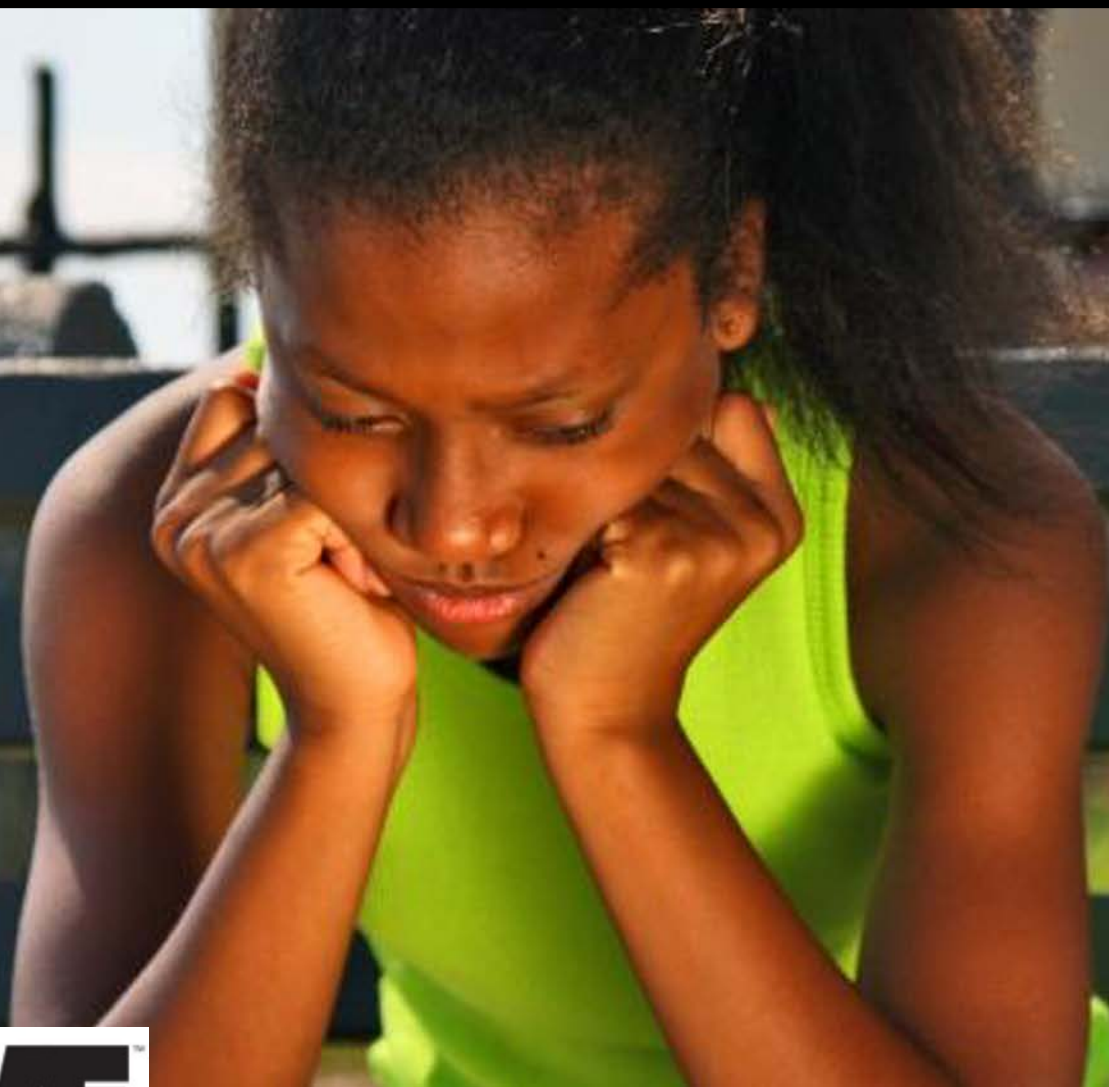
1. Social and Emotional learning

Here's one of the most difficult challenges:
HOW CAN WE SHOW LOVE TO OURSELVES AND ONE
ANOTHER NO MATTER HOW COMPLEX LIFE IS?



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It helps to understand how to process complex feelings and emotions in our heart and mind and in others.



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Charts like this help us figure out our feelings.

And there are counselors, teachers and friends we can talk to about our complex feelings.

Pick out a couple of emotions on this sheet and make faces with your neighbor.



Model good citizenship and demonstrate core values.



Before I leave for school, I greet my neighbors with a friendly “Hello” or Good Morning!”



If I see someone in need, I offer my help, even if they don't ask for it.



I always say ‘Please’ if I ask to borrow something that doesn't belong to me. And I say ‘Thank You’ when returning it to the owner.

**PRACTICE LOVE AND KINDNESS
STARTING WITH OURSELVES.**



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WHAT CAN I SAY TO MYSELF?

INSTEAD OF...

* I AM NOT GOOD AT THIS.

* I GIVE UP.

* THIS IS TOO HARD

* I CANNOT MAKE THIS ANY BETTER

* PLAN A WAS A BIG BOMB.

* SHE IS SO SMART. I WILL NEVER BE THAT SMART.

TRY THINKING...

* CAN I SLOW DOWN AND TAKE IT STEP BY STEP?

* I WILL USE SOME OF THE STRATEGIES WE HAVE LEARNED.

* THIS MAY TAKE SOME TIME AND EFFORT

* I CAN ALWAYS IMPROVE. SO I WILL KEEP TRYING.

* GOOD THING THE ALPHABET HAS 25 MORE LETTERS.

* I WILL ASK HER FOR TIPS SO I CAN DO BETTER.

We can make a better world if we:

1. **SUPPORT** each other, so that we can all thrive.
2. **ENCOURAGE** people to **BE LOVE**.
3. **SEE** injustice and **TAKE ACTION** to have a positive impact on our nation.



Empower students to empower each other



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Additional Social Justice Artists

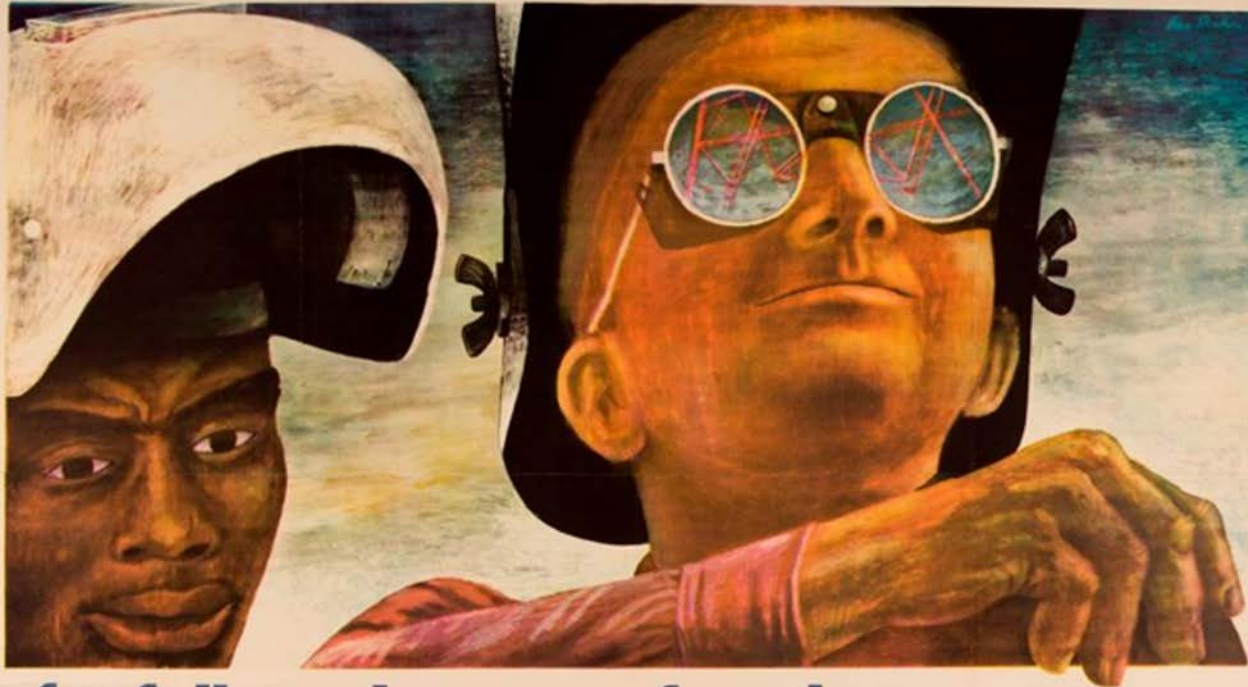


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Fritz Scholder (Luiseno, 1937-2005) was a painter, printmaker and educator. His work challenged stereotypical representations of Native Americans and he was extremely influential in shaping a more contemporary approach to capturing Native American experience. He raised critical questions about cultural identity and representation.

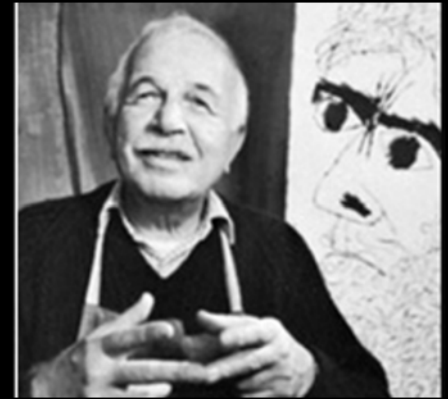




for full employment after the war

REGISTER VOTE

CIO POLITICAL ACTION COMMITTEE



BEN SHAHN

1898-1969, "Welders,
For Full Employment
After the War," 1944

Shahn was an artist and Harvard Art Professor who explored, with empathy and compassion, modern urban life, immigration and injustice.



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Crip Camp: The Documentary We Need Right Now



The new documentary **“CRIP CAMP: A DISABILITY REVOLUTION,”** by **Nicole Newman and James LeBrecht** traces the beginnings of the Disability Rights Movement and the activists who fought for equal access and equal rights in jobs, education, transportation, and housing.



MAYA LIN, Vietnam Veterans Memorial, 1981–82. Washington, D.C.
The memorial created a new art form for shared memory, grief and reconciliation.



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TYREE GUYTON, Detroit, Michigan, established **The Heidelberg Project**, to transform neighborhoods with public art and community gatherings and to create a living indoor/outdoor art museum.



THE HEIDELBERG PROJECT

WHO WE ARE WHO



NEW ARKANSAS LOVE PROJECT

ARTISTS MAKING A KINDER WORLD

American LOVE Project Samples and Installations



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